

Multimedia Journalist

Website: randi-haseman.weebly.com

RANDI HASEMAN

Education

Marquette University

Aug. 2019 - Dec. 2022

Bachelor of Arts in Journalism with minors in Digital Media and Creative Writing English

Dean's List: Spring 2022, fall 2021, spring 2020

Skills

Software

- Adobe Suite (Photoshop, Premiere Pro, InDesign, Audition)
- Audacity
- iMovie

Gear

- Canon 60D DSLR cameras
- Canon 80D DSLR cameras
- DVX 200 cameras
- Zoom H5 recorders

Workspaces

- Microsoft Office
- Google
- SNO Sites

Miscellaneous

- AP Style copy editing
- Film & digital photography
- Media law
- Research, open records requests
- Website design

Contact



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randi-haseman

Experience

Becker's Healthcare

Editorial Writer

June 2022 - Present

- Recruit industry leaders for national events
- Create custom client content
- Write & produce two daily podcast news briefs

Editorial Intern

June 2022 - Aug. 2022

- Recruit industry leaders for national events
- Create custom client content
- Write & produce two daily podcast news briefs

Marquette Wire

Content Coach

May 2022 - Present

- Mentor novice reporters
- Fact-check stories across print, audio and TV
- Pitch timely and evergreen story ideas across mediums

A&E Executive Editor

May 2021 - May 2022

- Coordinated Content across print, audio and TV
- Edited three to twelve print stories weekly
- Managed and advised a desk of seven team members

A&E Audio Producer

May 2020 - May 2021

- Wrote, edited & produced two audio packages weekly
- Collaborated wih reporters to craft corresponding stories
- Highlighted unique stories with natural sound

Volunteer TV News Producer

Aug. 2020 - Dec. 2020

- Produced one TV package with a partner weekly
- Filmed & edited the package as a photojournalist
- Wrote and narrated the package as a reporter